

CUT YOUR CARBON



The challenge is won...
for Swavesey

WHAT IS CYC??

Cut your Carbon is a regional initiative, led by the East of England Development Agency (EEDA), with the goal of helping communities respond to climate change by reducing their carbon emissions. Swavesey Village College and Green Energy Options Ltd applied for EEDA's 2nd round of funding, which closed in January 2009. It was announced in March 2009 that the **Swavesey Community Energy Explorers** project has been awarded £17,000 to run a collective energy project involving parents of SVC pupils and Swavesey residents. The final business case is near completion and the project is scheduled to start in September 2009.

The aim of the project is to monitor, analyze and collate energy data gathered over a 2 year period by each of the households involved in the trial, with a view to permanently changing wasteful behavior and making energy, carbon and monetary savings. As well as making savings, SVC and GEO are aiming to build links between all of Swavesey's various groups, clubs, adults and children alike to share a common ground and create a whole community initiative!



Meetings will be held in SVC's environment suite at the beginning and end of each term to distribute and reclaim products, therefore each household will only be required to attend 2 meetings. Training on the units will be provided by SVC students and GEO at each meeting.

THE PRODUCTS

Participants in the **Swavesey Community Energy Explorers** project can expect to have a GEO Duet or Trio for 1 term as of September 2009. Green Energy Options products measure Electricity, Heating, Hot water and up to 100 individual appliances! Our most advanced technology, supported by a web based user interface provides such information as historical data, savings and reward points to incentivise and engage all.



AFTER THE 2 YEAR TRIAL?

In the first term of the third year a control group of families from year one will be reallocated an energy monitor. A questionnaire will be issued to track whether behaviour changes have been sustained and carbon savings have been a long-term result of the project. From January 2012 in terms 8 and 9 of the project, monitors will be retained by the school to be used as a teaching resource. Some monitors will also be used by the community library as a resource to be loaned out to its users.

We now need you to register your carbon footprint online to get involved!!!

www.cutyourcarbon.org/group/swavesey



www.greenenergyoptions.co.uk