

# Swavesey Parish Plan Free Text Analysis Report July 2008

Your Say in Our Future

**YOUR SAY IN OUR FUTURE  
SWAVESEY PARISH PLAN QUESTIONNAIRE**

**Q41**  
Do you agree or disagree with the following statements?  
Please tick if you agree, cross if you disagree.  
We should recycle as much as possible  
We are recycling more than we did when we had black sacks  
Plastic should be collected for recycling  
Christmas black bin collections should be maintained.  
We should continue to have a village recycling centre

	Person 1	Person 2	Person 3	Person 4	Person 5	Person 6
We should recycle as much as possible	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
We are recycling more than we did when we had black sacks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Plastic should be collected for recycling	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Christmas black bin collections should be maintained.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
We should continue to have a village recycling centre	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

**Q42**  
Would you support a practical green agenda within the community?  
Tick one only  
Yes  
No  
What does this mean?

	Person 1	Person 2	Person 3	Person 4	Person 5	Person 6
Yes	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
No	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**COMMUNITY / VOLUNTEER SECTION**

**Q43**  
It has been suggested that a volunteer network group be formed to provide "neighbourly" help to those who need it in the community.  
Please tick all that apply  
There is a need for such a group  
Would you use such a group?  
Would you be willing to help?

	Person 1	Person 2	Person 3	Person 4	Person 5	Person 6
There is a need for such a group	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Would you use such a group?	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Would you be willing to help?	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

**Q44**  
Do you use any of the following shops and services?  
Please tick all that apply  
Swavesey Newsagents  
Post office  
Mobile library  
Library at Village College  
Cost Cutters  
Hairdressers  
Eyes of Swavesey  
Mobile food vans

	Person 1	Person 2	Person 3	Person 4	Person 5	Person 6
Swavesey Newsagents	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Post office	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mobile library	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Library at Village College	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Cost Cutters	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Hairdressers	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Eyes of Swavesey	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Mobile food vans	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

**Q45**  
What would make you use them more?  
Please comment here.

*larger range of goods  
lower prices*

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# Introduction

This Summary covers the responses to the eleven free text questions in the Questionnaires, and complements the Data Analysis Report. The 450 Questionnaires returned contained free text answers from 841 respondents, some 10% fewer than the data respondents.

The individual answers have been condensed and grouped with similar responses to make the analysis manageable. Four different people condensed and grouped the individual answers, and no substantial differences are visible between their results.

Groups of similar answers are ranked by number: for example, 66 want a swimming pool and 3 want more shops (question 5). Where views differed, positive and negative answers are grouped separately; for example, reaction to the Guided Bus include a range of disadvantages, and their answers are separated from those who saw advantages associated with it (question 18).

The Other Comments section allowed respondents to raise questions not specifically included, and to give forthright answers, of which some made good use. While reflecting that forthrightness, the Summary avoids naming individuals.

The Data Analysis and Free Text Summary will be available on the website at [www.swavesey.org.uk](http://www.swavesey.org.uk) and exhibited at the (Memorial Hall) in September.

Q5	What activities/ facilities not currently in Swavesey would like to participate	
	Swimming pool	66
	More sport/physical activity	33
	Social club/community centre	19
	More kids activity	6
	Domestic clubs (cooking, gardening, allotments)	7
	Dance (various)	9
	Running club	6
	Improve pavilion	4
	New pub/restaurant	4
	More shops	3
	Youth group/ activities/ facilities	3
	Art & craft club	4
	Pre-school	2
	Country pursuits	2
	Toddler group	3
	Skate park	2
	Better bus service from Boxworth End	2
	Motorbike off-road activity	2
	Bridge club	2
	Play barn	1
	Bowls	1
	Meditation/ yoga	1
	Riding school	1
	Farmshop	1
	Takeaway	1
	Better information on events	1
	Petrol station	1
	Model airplane club	1
	Pub quiz nights	1
	Coffee mornings	1
	Volunteer support group	1
	Already good	1
	<b>Total</b>	<b>192</b>

Q7	What can be done to encourage more use of current facilities?	
	Refurbish pavilion & Memorial Hall	52
	More sport/ physical activities on Green	28
	Cheaper hire & preference for locals (SVC+ Memorial Hall)	31
	Better information on rates & events	17
	Social club/ centre/ new Memorial Hall	21
	More social/ community events	16
	Youth club or activity	10
	Better parking especially Green	9
	Better inter-group liaison	8
	Improve facilities at St Andrews to make it more welcoming	8
	Make SVC more available	5
	Wider range of SVC classes	3
	Art & craft	3
	Skate park	3
	Refurbish pub	3
	Advertise more	3
	Bigger Primary	2
	Sell Memorial Hall	2
	Swimming pool	1
	Cyclepark in Market Street	1
	Guest speakers	1
	Better bus service	1
	Enlarge Green	1
	Singles events	1
	Memorial Hall OK now	1
	Gastropub/ café	1
	More shops	1
	Electronic events board	1
	Trimtrail on Green	1
	Golf lessons in Memorial Hall	1
	<b>Total</b>	<b>236</b>

Q18	What will be the impact of the Guided Bus on the village?	
	Increased parking, traffic & congestion	174
	Detriment to environment & wildlife	36
	Poor access from Boxworth End	28
	Reduced bus service	25
	Unwanted eyesore, waste of money	20
	Level of fares & service?	24
	Increased crime, vandalism, ASB	7
	Loss of walks	4
	Disturbance & noise	3
	No cycles allowed on bus	3
	Increased Council tax	2
	Light pollution	1
	Urbanisation	1
	Flood risk	1
	Too many street signs	1
	Little/ no impact	9
	Improved access to Cambridge/ St Ives	69
	Reduced traffic on A14 & in village	32
	Increased house prices, commuters	11
	Benefit	5
	Fuel saving	1
	Safer	1
	Safer cycleway	1
	<b>Total</b>	<b>459</b>

Q26	What could be improved to create more employment?	
	More shops, market & social facilities	42
	Improve A14 & local roads	18
	Pub or café	12
	Expand Buckinghamway Business Park	12
	Small business units	11
	Starter units	11
	Light industry	9
	Retail units	2
	Tourism	1
	Better public transport	12
	Cycleway to Buckinghamway Business Park	7
	Relax Planning constraints	7
	Bike hire	1
	Promote local & youth employment	4
	Dentist	4
	Flats for workers	1
	Swimming pool or sport facility	2
	Stop converting shops to homes	1
	Control home based business	1
	Supermarket	1
	Vet practice	1
	Garden centre	1
	Traditional crafts	1
	High speed telecoms for IT	2
	Promotion not needed, allow only organic growth	8
	Retain village feel	4
	<b>Total</b>	<b>176</b>

Q31	What classes would you like to attend in future?	
	Domestic skills (sewing, cooking, flower arranging etc)	24
	Creative skills (art, pottery, etc)	20
	Sport, physical activity, fitness	27
	Art & craft	8
	Languages	16
	Spiritual growth & yoga	7
	Academic	6
	Vocational	5
	DIY	4
	Dance	5
	Reflexology, reiki	4
	Management & business study	4
	Career development	3
	Hairdressing	2
	Martial arts, kick boxing	4
	Photography	2
	Animal care	1
	Baby yoga	1
	Music & drama	1
	Clay pigeon shooting	1
	Sailing	1
	Global warming	1
	Literary criticism	1
	Hypnosis	1
	Welding & car mechanics	1
	Choir	1
	<b>Total</b>	<b>151</b>

Q33	What activities would you like to see at the Primary or SVC?	
	<b>Primary School —</b>	
	Nursery	3
	Preschool & after school	6
	Weekend & holiday activity	2
	Music & dance	2
	Family activity	2
	Art	2
	Swimming	3
	Better parking	1
	Religious & cultural matters	1
	Collaborate with RSPB	1
	<b>Sub Total</b>	<b>23</b>
	<b>Swavesey Village College —</b>	
	Sport & physical activity	22
	Swimming	22
	Practical & creative activity	10
	Regular youth club	9
	After school club	3
	Refurbish WCs & café	3
	Dance	2
	Weekend & holiday courses	3
	More use of sports facilities	1
	Religious & cultural matters	1
	Language & conversation	1
	Non-vocational courses	1
	Longer hours	1
	Sixth form	1
	Book club	1
	Yoga	1
	Better parking	1
	Concerts	1
	Return to VC philosophy	1
	Collaborate with RSPB	1
	Cheaper courses	1
	<b>Sub Total</b>	<b>87</b>
	<b>Total</b>	<b>110</b>

Q40	Are you aware of any environmental problems?	
	Flood risk (general, Boxworth End, pavements)	22
	Litter & fly tipping (inc SVC)	22
	Ditches not maintained	14
	Flood risk from Northstowe	3
	Parking congestion in High St, Middle Watch	16
	Speeding	7
	Ban HGVs in village	6
	Traffic vibration	1
	Potholes in road	1
	Narrow paths & poor maintenance	1
	Hedges overhanging paths	1
	More footpaths	1
	More cycleways	1
	Improve access for less mobile	2
	Crossing at Primary School	2
	Poor bus service	1
	Noise (evening: dogs, aircraft, building)	10
	Dog bins & fouling	2
	Dog waste left where bins removed	5
	Verges uncut	1
	Guided bus	1
	Smells	2
	Large vehicle parking in Market Street	1
	Vandalism	1
	Youth loitering, drinking on Green	3
	Streetlights on all night	1
	Move recycling point	1
	More recycling	1
	Weekly refuse collection	1
	Uncontrolled unlawful settlement & planning breaches	5
	Houses for young	1
	More information on RSPB activity	1
	Tree felling & lack of trees	3
	Promote solar heating & wind power	2
	Start environment group	1
	Too much development	2
	Protect green belt	1
	<b>Total</b>	<b>147</b>

Q45	What would make you use shops & services more?	
	More shops & wider choice	39
	Better value	13
	Shop service inadequate	11
	Fresh food	10
	More choice & longer hours at library	17
	Permanent library	2
	Longer hours at mobile library	2
	Longer hours at Post Office	3
	Keep Post Office	3
	Longer hours at shops	2
	More food vans and visits	9
	More information on food vans	1
	Better bus service from Boxworth End	2
	Better parking on Market St	1
	Florist/ plant shop	1
	Clothing exchange	1
	Vet practice	1
	Another pub	1
	Cash machine	1
	<b>Total</b>	<b>120</b>

<b>Q49</b>	<b>How could health services be improved in Swavesey?</b>	
	NHS dentist	42
	Bigger surgery & more doctors	11
	Wider range of services (osteo, physio, chiro)	25
	Longer or more flexible hours	30
	Better/ disabled parking	6
	Complementary medicine	6
	Regular doctors	4
	Better out of hours cover	4
	More small procedures at surgery	3
	E-mail for repeat prescriptions	3
	Help with access to surgery	3
	Health visitor	2
	Over surgery prescriptions pickup at Swavesey	3
	Information on complimentary medicine	1
	Counselling	1
	Health Education point	1
	Pharmacy at Over	1
	Online appointment bookings	1
	Child clinic	1
	Ability to get premium service	1
	First Responder group	1
	Vet (!)	1
	Surgery is excellent	4
	<b>Total</b>	<b>155</b>

<b>Q55</b>	<b>How could the churches better meet your needs?</b>	
	St Andrews should be more accessible, reach out more	10
	(Negative comments)	2
	Parking problems at Bethel	8
	More ecumenical contacts	3
	Encourage youth attendance	1
	Child's bible group	1
	Short informal services	1
	Coffee mornings	1
	Joint services with Methodists	1
	Baby & toddler group	1
	Church is good now	1
	Better information	1
	Turn the churches into pubs	1
		32

<b>Q60</b>	<b>What would make you feel safer?</b>	
	Increased police presence & contact	83
	Act on ASB, vandalism, under age drinking	31
	Improve youth facilities & parental control	20
	Act on speeding	20
	More active Neighbourhood Watch	13
	Neighbourhood Watch meeting	1
	Act on drug dealing	6
	Act on difficult tenants, troublemakers	2
	Stop youth loitering	14
	More PCSO time & powers	2
	Better police response	8
	Better lighting	17
	Act on quad bikes at Lakes	1
	Name & shame offenders	1
	CCTV on Green, Market St	1
	Better cycleways & pavements	5
	Improve security at Memorial Hall	1
	Better control of unlawful settlement	7
	I feel safe	1
	<b>Total</b>	<b>234</b>

<b>Other Comments</b>	
Improve bus service at weekend & Boxworth End	13
Control unlawful settlement	8
More trees, landscaping	7
Act on ASB	5
Act on drug dealing	1
No more mass development	8
Match development to housing needs	2
Expand at Boxworth End	1
More affordable housing	1
Planning decisions imposed	1
Control parking in High St	4
Control parking in Market St	3
Reduce traffic in Gibraltar Lane	1
Encourage walking	2
Traffic calming useless	3
Act on speeding	2
More cycleways	5
Crossing at Primary School	1
Alternative place for HGVs	3
Improve A14 junction	1
Stop HGVs through village	1
Separate local & trunk traffic on A14	1
Better information on road changes at Northstowe	1
Tractors incorrectly equipped for highway	1
Pub/ café	5
Improve social; facilities	1
More shops	2
More community action	1
Farmers Market	1
<b>Sub Total</b>	<b>86</b>

<b>Other Comments (continued)</b>	
Litter	1
Dog fouling	1
Horse fouling	1
Deal with branches overhanging pavements	1
Better pavements & lighting	3
Better mobility access on bus	1
Publicise Neighbourhood Watch	1
More facilities for youth activity	3
Re-site recycle point	1
Clean up recycle point	2
RSPB to consult more	1
Publicise Lakes walks more	1
Better information on library	1
Map with local names (droves, Covells Drain, Causeway)	1
Flood protection	3
Preschool	1
Continuing Education in Swavesey	1
St Andrews to reach out more	1
Improve Christmas lights	1
Citizens powerless to stop ASB	1
Increased PCSO time & powers	1
Meridian excellent	1
<b>+ SubTotal</b>	<b>86</b>
<b>Total</b>	<b>115</b>